Sanjay Ghodawat University, Kolhapur

2019-20

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

Year and Program:2019-20 | **School Commerce and Management** | **Department :MBA**

M.B.A. –I

Course Code: MMC 511 | **Course Title: Business Economics & Environment** | **Semester – I**

Day and Date Friday 13/12/19 | **End Semester Examination** | **Time: 3hrs, Max Marks: 100** 10:30am to 1:30pm

Instructions:
1) All questions are compulsory.
2) Give suitable examples wherever necessary.
3) Figures to the right indicate full marks.

		Marks	Bloom's Level	CO
Q.1	Answer the Following			
a)	Design business application of Marginal Revenue and Marginal Cost together.	10	L_6	CO1
b)	Evaluate cross elasticity's use in business.	10	L_5	CO2
	OR			
b)	Evaluate Law of Supply	10	L_5	CO2
Q.2	Answer the Following			
a)	Analyze Opportunity cost with example	10	L_4	CO3
b)	Distinguish cost curves with figure	10	L_4	CO4
	OR			
b)	Analyze Oligopoly competition based on its features	10	L_4	CO4

ESE